

At Home with Cool-Colored Roofs

PIER Buildings Program

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The Problem

Cool roofs cut cooling loads by up to 20 percent through the use of reflective materials that limit solar heat gain. A conventional cool roof features light-colored surfaces—shades that commercial facilities with flat or low-sloped roofs find acceptable. However, homeowners have not adopted the cool-roof approach because they typically prefer the aesthetics of darker colors for their steep-sloped roofs. Until recently, there were no cool roofing products available in darker, more appealing hues.

The Solution

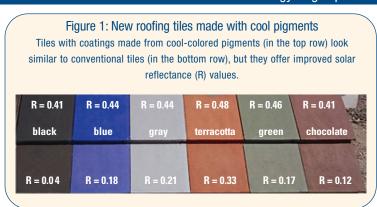
Manufacturers have now developed dark-colored pigments for roofing materials that reflect sunlight instead of absorbing it. These pigments are now being used in coatings for metal roofs, in clay and concrete tiles, and in the multi-colored granules of which shingles are comprised. Cool-colored roofing products look like their standard counterparts, but they reflect more sunlight and stay cooler (**Figure 1**).

Cool-colored coatings for metal roofs are commercially available, and the first cool-colored shingle, more applicable to the residential market, has recently been introduced. In addition, cool coatings for retrofit tiles have been developed by American Roof Tile Coatings that can be used to replace older tile roofs that have lost their color. Homeowners can also use these tiles if they simply wish to convert to a cool roof. More shingle and tile products are under development.

Features and Benefits

Solar reflectance—the percentage of the sun's incident radiation that a material's surface reflects—is an indicator of how cool a roof will be. The higher the solar reflectance of the material, the cooler the roof will be. With funding from the Public Interest Energy Research (PIER) program, a few manufacturers have developed dark-colored shingles for use on steep-slope roofs that offer a reflectivity of 25 percent or more. Traditional dark-colored, steep-slope materials have solar reflectances of about 4 to 18 percent, whereas a light-colored cool roof offers a reflectivity of about 70 percent.

Elk Roofing, a manufacturer that is using granules developed by 3M, offers the first commercially available cool-colored shingle—a blue-grey product with 25 percent reflectivity. Certainteed, another manufacturer, has developed



a chestnut-brown shingle with 40 percent reflectivity, though it is not yet commercially available.

To help manufacturers ensure that cool roofing products will stand the test of time, the PIER-funded cool-colored roofing materials program provides field-testing and analysis services. Oak Ridge National Laboratory (ORNL) established a steep-slope test assembly at its facility in Tennessee to evaluate samples from manufacturing partners. Researchers are measuring the changes in physical composition and appearance as a result of exposure to ultraviolet light, weathering, and temperature changes.

A team from Lawrence Berkeley National Laboratory (LBNL) and ORNL has also set up seven test sites in six different climate zones in California. Situated in locations ranging from far north to the extreme south, these sites experience climates ranging from mild to severe. The labs will set up tests at these sites using materials from all of the participating manufacturers. The Sacramento Municipal Utility District is also measuring energy savings and changes in indoor temperature and humidity at test houses equipped with cool roofs in its service territory.

There are two good sources of information about cool-colored roofing materials. LBNL has developed a web-based database that describes 233 cool-colored pigments and their respective roofing products. The U.S. government's Energy Star program maintains a list of cool-roof materials and their manufacturers, but it doesn't verify the accuracy of the information. The Energy Star rating system and material testing is managed by the Cool Roofs Rating Council (CRRC). To qualify for the Energy Star Roof Products list, a steep-slope product must have an initial solar reflectance of greater than or equal to 25 percent and maintain a reflectance of at least 15 percent three years after installation.

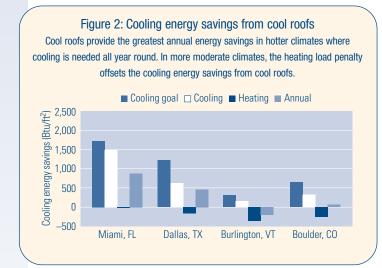
Roofing materials made with cool-colored pigments cost about the same or slightly more than traditional products, depending on the color. The higher cost, however, can be offset by energy savings.

Applications

Residential applications are the primary target for coolcolored roofing materials, because houses tend to have steep-slope roofs where aesthetics is an issue. Also, cool roofs work best in hotter climates. In more moderate climates, the heating load penalty tends to offset the cooling energy savings (Figure 2). However, some commercial facilities have year-round cooling loads and steep slopes and would therefore be good candidates for cool-colored roofs, no matter what climate region they are in.

California Codes and Standards

Some of the cool-colored roofing products that result from this research may qualify as cool roofs in the California building energy code (the 2005 Title 24 California Building Energy Efficiency Standard), which will take effect on October 1, 2005. To qualify for compliance credit as a cool roof under the new code, a roofing



product must have a minimum initial solar reflectance of 70 percent. An exception is made for clay tiles to be used on residential buildings, which must have a minimum initial solar reflectance of 40 percent. Cool roofs will be revisited in the 2008 Title 24 standards, which may include incentives for using colored materials with lower levels of reflectivity.

What's Next

Manufacturers will continue to develop new pigments for shingle granules and tile coatings. Researchers are also focusing on quantifying the benefits of cool-colored roofing materials. The ability to rate three-dimensional materials, such as Spanish tiles, has been a problem in the past, but that issue is being addressed by the CRRC with funding from PIER.

Collaborators

The cool-colors project is a collaborative research and development project between PIER, the roofing industry, and the Oak Ridge and Lawrence Berkeley National Laboratories.

For More Information

For more information about the PIER-funded cool-colors project, visit http://coolcolors.lbl.gov.

For a list of Energy Star-labeled products, visit www. energystar.gov/index.cfm?c=roof_prods.pr_roof_products.

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About PIER

This project was conducted by the California Energy Commission's Public Interest Energy Research (PIER) program. PIER supports public-interest energy research and development that helps improve the quality of life in California by bringing environmentally safe, affordable, and reliable energy services and products to the marketplace.

Arnold Schwarzenegger, Governor

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